

# COMPANY PROFILE

**OVERVIEW** Satori Labs develops next-generation digital pen and paper solutions for forms automation. The Company's products automatically convert handwritten information into digital data. Satori Labs fuses the power of digital ink and wireless technologies with proprietary, leading-edge forms automation software to deliver verified electronic data without transcription, scanning or typing.

Healthcare institutions are being driven to adopt Electronic Medical Record (EMR) systems by financial and legislative pressures as well as a desire to improve the quality of patient care. Current systems often require keyboards, tablets or have cumbersome PC interfaces that can get in the way of doctor/patient communication. FusionForm is the perfect complement to current EMR systems.

Satori Labs' patent-pending FusionForm product family enables customers to obtain the digital data they need while retaining the familiar and efficient pen-and-paper interfaces they know. It's an effortless, logical progression that eases the transition to EMR systems without changing the way medical professionals currently work.

**OWNERSHIP** Satori Labs is a privately held California corporation.

**MANAGEMENT TEAM**

Roy Feague	Founder and CEO
Eric Ornas	Vice President, Business Development
Phil Rose	Vice President, Engineering
Alan Copland	Director, Healthcare Marketing
Kristina Ross	Director, Design & Usability
Gary Snyder	Director, Program Management
Nick Farrell	Director, Quality Assurance



**TECHNOLOGY** Satori Labs' premier products, FusionForm Desktop™ and FusionForm Mobile™, fuse the power of digital pen and paper, mobile and wireless technologies and high-performance forms automation software to create next-generation data collection products for a variety of industries, including: healthcare, sales automation, financial services and more.

**PRODUCTS** FusionForm Desktop  
FusionForm Mobile

**PARTNERSHIPS** Adobe, Anoto AB, aprisa enterprises, LLC, Anoto AB, Blackstone Technology Group, Cardinal Brands, Hewlett-Packard, IDE Industrial Design, Matador Intelligence-UK, NGE-New Global Enterprises, LLC, Standard Register/Expedata, UP2L8 Solutions, Precision Services, LLC, System Solutions, Inc.

**HEADQUARTERS** Satori Labs, Inc.  
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